

Discover a rich resource of information and services available for campus webmasters. Benefit from powerful enterprise tools such as the university search engine, web analytics, the campus map and the events calendar. The Office of the Webmaster maintains and supports important online information resources and services, and provides useful tools for the campus webmaster community.



Webmaster Resources

The Office of the Webmaster maintains the university home page, and provides a variety of resources, tools and services for campus webmasters. We provide enterprise tools such as the university search engine, web analytics, the campus map, events calendar, and a resource site for webmasters.

Search Engine Services and Tools

Find out about the university's enterprise search services and learn the tips and tricks of how to optimize your web pages for search engines and how to improve results.

Web Analytics

Ever wonder who's visiting your site? How long do they stay? What content are they looking at? You can get all this information and more using our statistical analysis report package.

Policies and Guidelines

Learn about the minimum standards and guidelines established for university websites in order to maintain consistency, accuracy and integrity, and to comply with local, state and federal laws as well as university policies, rules, and regulations.

Best Practices for Content and Design

The university webmaster provides a set of guidelines to all University of Utah staff engaged in the development and maintenance of World Wide Web resources. Learn about graphics and images, templates, new technologies, writing for the Web, how to improve security, and more.

Webmaster Orientation

Each fall the webmaster presents an orientation to introduce new webmasters to university policies, best practices and resources to assist them with managing their websites. Topics covered include search, identity and branding, accessibility, security, and more.

Accessibility Best Practices

The University of Utah is committed to providing access to its information resources to everyone. Part of that commitment is the ongoing process of designing and maintaining University of Utah websites using principles and techniques that enhance usability for everyone, including those with disabilities.

Typical Deliverables

University Home Page	Accessibility Best Practices
Enterprise Search	Webmaster Orientation
Web Analytics	Community Forums
Campus Map	E-Commerce Consultation
Events Calendar Tools	Social Networking



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